

PAYTRA

Paytra's music blends pop and hip-hop with R&B, alternative, funk, and soul influences from the '90s and '70s. She fearlessly champions the often unheard voices of young women and uses her own experiences to speak about self-reliance, self-compassion, sexism, racism, reproductive rights, acceptance, diversity, and sisterhood. Despite often tackling weighty topics, Paytra's music remains fun, exciting, and joyous, as she delivers hook-laden melodies over infectious beats.



22K followers

[@paytra](#)



20K+ monthly listeners

1.1M+ streams



12.8k+ followers

[@paytra_](#)



3.1k+ subscribers

641k+ views

FOR FANS OF:

TLC

Lizzo

Aston

Upsahl

Doja Cat

Bea Miller

Lauryn Hill

Miley Cyrus

50% DON'T KNOW WTF I'M DOING. 100% GONNA CHANGE THE WORLD.

BASED IN: NYC

CURRENTLY BOOKING:

-shows & festivals 2024
-brand partnerships, social media
takeovers, events, & interviews

UPCOMING RELEASES:

“Good Girls Don't Make History”
“All Kinda Bitches”

NOTABLE VENUES PLAYED:

Viper Room (LA), NY Fashion Week, Motor
City Pride, Disney World (FL), Bowery
Electric, Knitting Factory, Pianos, Phd,
Delancy, 3 Dollar Bill, Mondo Music
Festival, etc.

“Paytra's unique musical style seamlessly
blends pop and soul elements, creating her
sound. Her soulful voice, reminiscent of
musical legends, adds an authenticity to the
tracks that is both refreshing and
comforting.”

-Earmilk-

“a music icon in the making”

-New Scene Magazine-

“a fierce symbol of feminism and strength”

-CelebMix-

“Her ability to connect with all women
through her empowering lyrics emphasizes
that she should not be underestimated”

-She Makes Music-

“Her distinctive upbeat sound and evocative
lyrics deliver a message that challenges
societal expectations and motivates
listeners to embrace their inner strength.”

-melodic.net-



[LIVE PERFORMANCE REEL](#)

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