PAYTRA

Paytra's music blends pop and hip-hop with R&B, alternative, funk, and soul influences from the '90s and '70s. She fearlessly champions the often unheard voices of young women and uses her own experiences to speak about self-reliance, self-compassion, sexism, racism, reproductive rights, acceptance, diversity, and sisterhood. Despite often tackling weighty topics, Paytra's music remains fun, exciting, and joyous, as she delivers hookladen melodies over infectious beats.

<u>22K followers</u> <u>@paytra</u>

> <u>16K+ monthly listeners</u> <u>1.1M+ streams</u>

<u>12.8k+ followers</u> <u>@paytra_</u>

3.1k+ subsribers 641k+ views FOR FANS OF: TLC Lizzo Aston Upsahl Doja Cat Bea Miller Lauryn Hill Miley Cyrus

50% DON'T KNOW WTF I'M DOING. 100% GONNA CHANGE THE WORLD.

BASED IN: NYC

CURRENTLY BOOKING: -shows & festivals 2024 -brand partnerships, social media takeovers, events, & interviews

UPCOMING RELASES: "Good Girls Don't Make History" "All Kinda Bitches"

NOTABLE VENUES PLAYED: Viper Room (LA), NY Fashion Week, Motor City Pride, Disney World (FL), Bowery Electric, Knitting Factory, Pianos, Phd, Delancy, 3 Dollar Bill, Mondo Music Festival, etc.

"Paytra's unique musical style seamlessly blends pop and soul elements, creating her sound. Her soulful voice, reminiscent of musical legends, adds an authenticity to the tracks that is both refreshing and comforting." -Earmilk-

> "a music icon in the making" -**New Scene Magazine-**

"a fierce symbol of feminism and strength" -**CelebMix-**

"Her ability to connect with all women through her empowering lyrics emphasizes that she should not be underestimated" -She Makes Music-

"Her distinctive upbeat sound and evocative lyrics deliver a message that challenges societal expectations and motivates listeners to embrace their inner strength." -**melodic.net-**



LIVE PERFORMANCE REEL

<u>contact@paytramusic.com</u>